

## Portable Players in Spain

Market Direction | 2024-07-31 | 22 pages | Euromonitor

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### Report description:

The market for portable players in Spain is set to see modest growth in retail volume terms in 2024, driven exclusively by wireless speakers. Advancements in technology have enhanced the functionality and appeal of wireless speakers, making them an essential component of modern home audio systems. The smart home trend and the rise of music streaming services have further boosted their demand, as these speakers integrate seamlessly into connected environments. Additionally, their affordability an...

Euromonitor International's Portable Players in Spain report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Portable Players market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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Wireless speakers drive growth

E-readers decline in popularity

No significant changes in the competitive landscape

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Printed books will continue to present challenge to growth of e-readers

E-commerce will continue to gain traction over the forecast period

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