

Plant-Based Dairy in Belgium

Market Direction | 2024-08-01 | 18 pages | Euromonitor

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Report description:

Price remained a key challenge for plant-based dairy in 2024, with consumers still remaining price sensitive in Belgium. The price differential between plant-based drinks and cow's milk remains quite high, with plant-based positioned at a significantly premium to cow's milk. Within plant-based milk, soy drinks witnessed decline due to its weak perception, high prices and strong competition from other plant-based milk variants like oat.

Euromonitor International's Plant-based Dairy in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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