

Plant-Based Dairy in Belgium

Market Direction | 2024-08-01 | 18 pages | Euromonitor

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Report description:

Price remained a key challenge for plant-based dairy in 2024, with consumers still remaining price sensitive in Belgium. The price differential between plant-based drinks and cow's milk remains quite high, with plant-based positioned at a significantly premium to cow's milk. Within plant-based milk, soy drinks witnessed decline due to its weak perception, high prices and strong competition from other plant-based milk variants like oat.

Euromonitor International's Plant-based Dairy in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Plant-Based Dairy in Belgium
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List Of Contents And Tables

PLANT-BASED DAIRY IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price sensitivity impacts demand for plant-based dairy

Concerted effort to bring prices down in other plant-based milk

Plant-based cheese niche develops

PROSPECTS AND OPPORTUNITIES

Price stabilisation and innovation to boost demand for plant-based dairy

Oat to become key offering in plant-based milk

New generation of ingredients to reshape plant-based cheese

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 3 Sales of Other Plant-Based Milk by Type: % Value 2021-2024

Table 4 NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 5 LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 6 Distribution of Plant-Based Dairy by Format: % Value 2019-2024

Table 7 Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 8 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN BELGIUM

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 9 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 10 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 12 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 13 Penetration of Private Label by Category: % Value 2019-2024

Table 14 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 16 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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