

Other Dairy in Belgium

Market Direction | 2024-08-01 | 21 pages | Euromonitor

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Report description:

Other dairy in Belgium is feeling the benefits of falling prices and a focus on promotions in 2024. Following the sharp price rises in milk during 2023 caused by issues in the production chain, other dairy prices started to reduce in 2024. Coupled with strong promotional activity, volume growth rose marginally, especially in categories such as chilled and shelf stable desserts where the decline in 2023 was linked to their perception as non-essential products. Meanwhile, products such as condense...

Euromonitor International's Other Dairy in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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