

Other Dairy in Argentina

Market Direction | 2024-08-01 | 19 pages | Euromonitor

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Report description:

Chilled dairy desserts exhibited the weakest performance in retail volume terms within other dairy in Argentina in 2024. Given the fragile economic climate, chilled dairy desserts are considered non-essential by many Argentinians, who avoided buying these products in order to save money. Furthermore, changes in formulas and ingredients in recent years due to the labelling law enacted in the country in 2022 have also had a negative impact on the category. The law prohibits companies from launchin...

Euromonitor International's Other Dairy in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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