

Mobile Phones in Israel

Market Direction | 2024-07-31 | 17 pages | Euromonitor

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Report description:

Mobile phones is set to see volume sales fall in Israel in 2024. In February 2024, Samsung launched its AI integrated S24 Ultra smartphone in Israel to much interest. Samsung appears to be the only AI integrated smartphone on the Israeli market, with Apple so far not wishing to bring out its own version to compete. As a result, it is likely that Samsung will continue to lead the smartphone market over 2024, boosted by this exciting innovation. However, there is a cloud on the horizon, as consume...

Euromonitor International's Mobile Phones in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Feature Phones, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobile Phones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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