

In-Car Entertainment in Saudi Arabia

Market Direction | 2024-07-31 | 19 pages | Euromonitor

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Report description:

In-car entertainment is seeing structural declines in Saudi Arabia as separate navigation systems become defunct. In current times, most new cars, including non-luxury vehicles, come equipped with voice-enabled in-car GPS. Car navigation devices continue to be negatively impacted by the rise of smartphone apps. Smartphones, with their integrated digital assistants, have become the preferred choice for directions when driving as well as playing audio content. This has led to changes in how people...

Euromonitor International's In-Car Entertainment in Saudi Arabia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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