

HW Staple Foods in the Netherlands

Market Direction | 2024-07-31 | 15 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Health and wellness continued to be a key driver of innovation and sales in staple foods during 2023, as consumers looked to invest in food and drink that could prevent long-term health problems while supporting daily wellness goals. Health awareness was boosted by the outbreak of COVID-19 in the Netherlands, which led consumers in 2023 to continue being more selective in their food choices and paying attention to nutritional content.

Euromonitor International's HW Staple Foods in Netherlands report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

HW Staple Foods in the Netherlands
Euromonitor International
July 2024

List Of Contents And Tables

HW STAPLE FOODS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

The high fibre claim records the strongest sales in health and wellness staple foods
Vegan options struggle during rising prices, however, retailers invest in the claims potential
Significant growth in no fat staple foods supported by EU legislation

PROSPECTS AND OPPORTUNITIES

Fortified options and no allergen claims have strong growth potential in the Netherlands
Distribution of gluten free staple foods rises, improving sales across the forecast period
Sales of vegan staple foods recover, supported by ongoing dietary changes

CATEGORY DATA

- Table 1 Sales of Staple Foods by Health and Wellness Type: Value 2019-2023
- Table 2 Sales of Staple Foods by Health and Wellness Type: % Value Growth 2019-2023
- Table 3 Company Shares of Gluten Free Staple Foods (Biggest HW Type in Global Staple Foods): % Value 2019-2023
- Table 4 Company Shares of Organic Staple Foods (2nd Biggest HW Type in Global Staple Foods): % Value 2019-2023
- Table 5 Company Shares of High Fibre Staple Foods (3rd Biggest HW Type in Global Staple Foods): % Value 2019-2023
- Table 6 Company Shares of Vegetarian Staple Foods (4th Biggest HW Type in Global Staple Foods): % Value 2019-2023
- Table 7 Company Shares of No Allergens Staple Foods (5th Biggest HW Type in Global Staple Foods): % Value 2019-2023
- Table 8 Forecast Sales of Staple Foods by Health and Wellness Type: Value 2023-2028
- Table 9 Forecast Sales of Staple Foods by Health and Wellness Type: % Value Growth 2023-2028

HEALTH AND WELLNESS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Health and wellness in focus
Consumer weight trends
Consumer diet trends
Health-related deaths
Blood pressure and cholesterol levels
Diabetes prevalence

DISCLAIMER

HW Staple Foods in the Netherlands

Market Direction | 2024-07-31 | 15 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-04
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com