

## **HW Staple Foods in Spain**

Market Direction | 2024-08-01 | 15 pages | Euromonitor

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### **Report description:**

Child and juvenile obesity remains a significant concern in Spain, which had one of the highest rates in Europe in 2023, according to the World Health Organization. Indeed, the World Obesity Atlas 2023, a report published by the World Obesity Federation, predicts that, by 2035, adult obesity in Spain could reach 37%, with an increase of 1.9% each year. Research from the Instituto de Salud Carlos III and AESAN (Spanish Agency for Food Safety and Nutrition) indicates that more than half of adults...

Euromonitor International's HW Staple Foods in Spain report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the HW Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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HW Staple Foods in Spain  
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HW STAPLE FOODS IN SPAIN

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Gluten free is leading health and wellness claim as target audience expands

Growing concern about ultra-processed food and artificial additives

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HEALTH AND WELLNESS IN SPAIN

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Consumer diet trends

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Diabetes prevalence

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