

HW Staple Foods in Indonesia

Market Direction | 2024-07-31 | 16 pages | Euromonitor

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Report description:

Rising health awareness is increasingly driving Indonesians to make dietary changes in an effort to improve their nutritional intake, lose weight and reduce the risk of certain diseases. This trend is especially pronounced when it comes to staple foods that are consumed more frequently and in larger quantities. One of its most visible manifestations in 2023 remained the growing popularity of healthier substitutes for traditional staples. Examples included rice and noodles made from konyaku, a ge...

Euromonitor International's HW Staple Foods in Indonesia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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