

## **HW Staple Foods in Belgium**

Market Direction | 2024-07-31 | 15 pages | Euromonitor

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### **Report description:**

With the health and wellness trend gathering momentum on an annual basis in Belgium, Nutri-Scores have been gaining in importance across packaged food categories, including staple foods. In general, local consumers are seeking out staple products that are good for their health, which feature shorter ingredient lists and contain less salt, less added sugar, less fat and fewer additives. Therefore, they are more likely to choose staple foods with an A or B Nutri-Score, at the expense of food produ...

Euromonitor International's HW Staple Foods in Belgium report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the HW Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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