

## **HW Soft Drinks in Argentina**

Market Direction | 2024-07-31 | 15 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

During 2023, the perceptions of Argentinean consumers with regard to health and wellness soft drinks were still being shaped by their experiences during the COVID-19 pandemic, which meant that many consumers remained heavily focused on products with clear health benefits. This supported demand for juice, a category of products that are generally seen as healthier options in comparison with carbonates and other types of soft drinks that contain high levels of added sugar. In particular, 100% juic...

Euromonitor International's HW Soft Drinks in Argentina report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Asian Speciality Drinks, HW Bottled Water, HW Carbonates, HW Concentrates, HW Energy Drinks, HW Juice, HW RTD Coffee, HW RTD Tea, HW Soft Drinks by Type, HW Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the HW Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:**

HW Soft Drinks in Argentina  
Euromonitor International  
July 2024

List Of Contents And Tables

HW SOFT DRINKS IN ARGENTINA  
KEY DATA FINDINGS  
2023 DEVELOPMENTS  
100% juice still seen as the healthiest option  
Sales of no sugar soft drinks on the rise as consumers become more health conscious  
Consumers increasingly looking for added functionality from their soft drinks  
PROSPECTS AND OPPORTUNITIES  
Low sugar and no sugar carbonates expected to thrive as consumers become more health conscious  
No sugar claims set to influence demand across soft drinks  
More consumers expected to turn to soft drinks to boost their nutritional intake  
CATEGORY DATA  
Table 1 Sales of Soft Drinks by Health and Wellness Type: Value 2019-2023  
Table 2 Sales of Soft Drinks by Health and Wellness Type: % Value Growth 2019-2023  
Table 3 Company Shares of No Sugar Soft Drinks (Biggest HW Type in Global Soft Drinks): % Value 2019-2023  
Table 4 Company Shares of Energy Boosting Soft Drinks (2nd Biggest HW Type in Global Soft Drinks): % Value 2019-2023  
Table 5 Company Shares of Natural Soft Drinks (3rd Biggest HW Type in Global Soft Drinks): % Value 2019-2023  
Table 6 Company Shares of Good Source of Vitamins Soft Drinks (4th Biggest HW Type in Global Soft Drinks): % Value 2019-2023  
Table 7 Company Shares of Gluten Free Soft Drinks (5th Biggest HW Type in Global Soft Drinks): % Value 2019-2023  
Table 8 Forecast Sales of Soft Drinks by Health and Wellness Type: Value 2023-2028  
Table 9 Forecast Sales of Soft Drinks by Health and Wellness Type: % Value Growth 2023-2028  
HEALTH AND WELLNESS IN ARGENTINA  
EXECUTIVE SUMMARY  
Health and wellness in focus  
Consumer weight trends  
Consumer diet trends  
Health-related deaths  
Blood pressure and cholesterol levels  
Diabetes prevalence  
DISCLAIMER

## HW Soft Drinks in Argentina

Market Direction | 2024-07-31 | 15 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-12"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com