

HW Cooking Ingredients and Meals in the Czech Republic

Market Direction | 2024-07-31 | 18 pages | Euromonitor

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Report description:

The COVID19 pandemic underlined the importance of healthier living which boosted demand for more natural products. This rising health awareness in the Czech Republic helped to propel sales in health and wellness cooking ingredients and meals as consumers sought to improve their overall health and immunity during the review period. However, while Czech consumers were more inclined to shop for better quality and more sustainable products in 2023, they were generally only willing to do so when prices...

Euromonitor International's HW Cooking Ingredients and Meals in Czech Republic report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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July 2024

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HW COOKING INGREDIENTS AND MEALS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers favour healthier and plant-based options, but price pressures limit stronger gains
Natural holds first place among health and wellness claims in cooking ingredients and meals in 2023
Rising health awareness and demand for natural options supports growth for organic products

PROSPECTS AND OPPORTUNITIES

New labelling could push more players to reduce salt, sugar and fat content
Vegan, vegetarian and plant-based claims set to expand
Energy boosting and high protein products look set for a bright future, and nut and seed based spreads

MARKET DATA

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HEALTH AND WELLNESS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Health and wellness in focus
Consumer weight trends
Consumer diet trends
Health-related deaths
Blood pressure and cholesterol levels
Diabetes prevalence

DISCLAIMER

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