

HW Cooking Ingredients and Meals in Spain

Market Direction | 2024-08-01 | 16 pages | Euromonitor

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Report description:

A key development in health and wellness trends across national markets and product packaged food categories at the end of the review period was the increasing alignment of health concerns with ethical considerations around issues such as environmental and social sustainability. One of the most notable illustrations of such developments was the increasing consumer interest in reducing consumption of meat and dairy products, which was driven by health and wellness and rising awareness of the fact...

Euromonitor International's HW Cooking Ingredients and Meals in Spain report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
August 2024

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HW COOKING INGREDIENTS AND MEALS IN SPAIN

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Strong performance from vegan, vegetarian and plant-based claims

Obesity concerns support demand for health and wellness claims

Gluten free is largest health and wellness claim

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Plant-based offers further growth potential due to rising flexitarian population in Spain

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HEALTH AND WELLNESS IN SPAIN

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