

## **HW Cooking Ingredients and Meals in Belgium**

Market Direction | 2024-07-31 | 18 pages | Euromonitor

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### **Report description:**

Demand for healthy cooking ingredients and ready meals was on the rise in Belgium in 2023. Indeed, the Nutri-Score given to products is becoming more important for consumers, who are increasingly buying products with better Nutri-Scores especially concerning the trio of fat, sugar and salt content. In response, industry players are improving their recipes with healthier ingredients, and producing products with shorter ingredient lists and fewer preservatives. Industry players who have been prese...

Euromonitor International's HW Cooking Ingredients and Meals in Belgium report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the HW Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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HW COOKING INGREDIENTS AND MEALS IN BELGIUM

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Belgians actively seek better Nutri-Scores when purchasing cooking ingredients and meals

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Immune support sees fastest growth within health and wellness cooking ingredients and meals

PROSPECTS AND OPPORTUNITIES

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HEALTH AND WELLNESS IN BELGIUM

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