

Home Audio and Cinema in South Korea

Market Direction | 2024-07-31 | 21 pages | Euromonitor

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Report description:

Home audio and cinema in South Korea will see a modest decline in volume terms in 2024, continuing the trend of the previous two years. Sales are being dampened by a return to busy, pre-pandemic lifestyles and the consequent return of consumers to out-of-home entertainment activities. In addition, individuals are increasingly switching away expensive and bulky home theatre systems with a plethora of components towards smaller, more portable audio devices such as headphones and wireless speakers,...

Euromonitor International's Home Audio and Cinema in South Korea report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOME AUDIO AND CINEMA IN SOUTH KOREA

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Home cinema and speaker systems buck declining trend, thanks to growing interest in soundbars
Specialists remain dominant as consumers appreciate the in-store experience

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