

Home Audio and Cinema in Morocco

Market Direction | 2024-07-31 | 18 pages | Euromonitor

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Report description:

Although the overall demand for home audio and cinema systems is expected to see little to no growth in retail volume terms in 2024, certain devices such as soundbars prove to be an exception. They continue to sell well and are seen as an affordable upgrade to enhance TV audio and also seen as sleek in design and not taking up a lot of space, unlike other home audio and cinema systems. Hi-Fi systems are also expected to register some volume growth. This is largely due to their affordability comp...

Euromonitor International's Home Audio and Cinema in Morocco report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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