

## **Home Audio and Cinema in Hong Kong, China**

Market Direction | 2024-08-01 | 17 pages | Euromonitor

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### **Report description:**

Demand for home audio and cinema in Hong Kong continues to decline in 2024, due to the removal of pandemic and travel restrictions the previous year. The category experienced a marginal reprieve from its review period decline in 2020 when consumers were confined to their homes and invested in these big-ticket items. However, greater mobility outside of the home means that many local consumers are now returning to cinemas for the big-screen experience in a community environment. Visiting the cine...

Euromonitor International's Home Audio and Cinema in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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