

Headphones in Saudi Arabia

Market Direction | 2024-07-31 | 21 pages | Euromonitor

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Report description:

The popularity of wireless and true wireless headphones continues to grow in 2024, driven by the convenience of wireless connectivity and Bluetooth technology. Many people find true wireless headphones to be more stylish and visually appealing compared to traditional wireless headphones. The compact design of true wireless earbuds makes them easy to wear and carry around. Young generations in particular have shown a growing interest in true wireless stereo earbuds and wireless headphones, contri...

Euromonitor International's Headphones in Saudi Arabia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Headphones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Headphones in Saudi Arabia
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List Of Contents And Tables

HEADPHONES IN SAUDI ARABIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wireless headphones/earphones enjoy buoyant growth

Manufacturers incorporate AI and AR to upgrade technology in headphones

Gaming headphones are gaining popularity

PROSPECTS AND OPPORTUNITIES

Prospects of product collaborations will create limited edition headphones

Smart and wireless headphones to propel category growth

Technological upgrades will drive sales growth

CATEGORY DATA

Table 1 Sales of Headphones by Category: Volume 2019-2024

Table 2 Sales of Headphones by Category: Value 2019-2024

Table 3 Sales of Headphones by Category: % Volume Growth 2019-2024

Table 4 Sales of Headphones by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Headphones: % Volume 2020-2024

Table 6 LBN Brand Shares of Headphones: % Volume 2021-2024

Table 7 Distribution of Headphones by Channel: % Volume 2019-2024

Table 8 Forecast Sales of Headphones by Category: Volume 2024-2029

Table 9 Forecast Sales of Headphones by Category: Value 2024-2029

Table 10 □Forecast Sales of Headphones by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Headphones by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN SAUDI ARABIA

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

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Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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