

## **Dairy Products and Alternatives in Algeria**

Market Direction | 2024-08-01 | 56 pages | Euromonitor

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### **Report description:**

Dairy products and alternatives are set to record slower performance in 2024 compared to 2023. The ongoing Algerian economic crisis has severely impacted inflation rates, leading to reduced consumer spending power. As a result of this economic hardship, consumers are becoming increasingly price-sensitive and shifting to cheaper economy brands. The local economic uncertainty, combined with the continuing fallout from international conflicts, has negatively impacted the economy, causing high infla...

Euromonitor International's Dairy Products and Alternatives in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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- Economic downturn and inflation impact
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