

Consumer Electronics in Spain

Market Direction | 2024-07-31 | 91 pages | Euromonitor

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Report description:

The market for consumer electronics in Spain is expected to see a more stable performance in retail volume terms in 2024, following a significant decline throughout the previous year. This improvement will be attributable largely to enhanced general economic conditions, in particular, a reduction in inflation rates, which have remained consistently low since early 2023. However, despite this positive economic backdrop, the market faces continued challenges, with many categories experiencing a do...

Euromonitor International's Consumer Electronics in Spain report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Gaming drives demand for larger monitors

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No major changes in competitive landscape

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Innovation in television could challenge demand for separate soundbars

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Imaging devices will increasingly incorporate advanced AI features, in order to counter competition from smartphones, although second-hand market will remain strong

Sports and adventure enthusiasts and content creators could help to sustain a niche market for digital camcorders

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E-commerce builds a stronger share in headphones thanks to a wider offer and competitive prices

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TWS earbuds will drive growth, thanks to continued high level of innovation

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