

## **Computers and Peripherals in Morocco**

Market Direction | 2024-07-31 | 21 pages | Euromonitor

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### **Report description:**

It is expected to be a negative picture for computers and peripherals in Morocco in 2024. Printers are the only product that is expected to see increased volume sales, though portable computers such as laptops and tablets only register marginal volume decline. On the other hand, desktops are expected to register significant retail volume decline, as consumers appreciate the portability and light weight of portable computers. While inflation has eased, consumer confidence is still low, after sev...

Euromonitor International's Computers and Peripherals in Morocco report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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