

Computers and Peripherals in Israel

Market Direction | 2024-07-31 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Consumers and peripherals is set to see volume sales fall in Israel in 2024. Ongoing consumer price sensitivity during 2024 and the lack of resale value on printers have meant that most people have preferred not to invest in printers during the year. To combat a drop in sales, HP launched a subscription service to cater for people wanting to use a printer, but who do not necessarily want to pay for ink, paper and the machine itself. With the subscription plan, HP is connected to the status of th...

Euromonitor International's Computers and Peripherals in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Computers and Peripherals in Israel
Euromonitor International
July 2024

List Of Contents And Tables

COMPUTERS AND PERIPHERALS IN ISRAEL

KEY DATA FINDINGS

2024 DEVELOPMENTS

HP launches printer subscription service on the back of sluggish sales

Reforms may push growth although immediate impact may be limited

Real estate recovery unlikely to generate growth in 2024

PROSPECTS AND OPPORTUNITIES

Laptops and tablets benefit from portability in an uncertain environment

Subscription service likely to dent sales further

Israeli Standards Reform opens door to enhanced competition

CATEGORY DATA

Table 1 Sales of Computers and Peripherals by Category: Volume 2019-2024

Table 2 Sales of Computers and Peripherals by Category: Value 2019-2024

Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024

Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2019-2024

Table 5 Sales of Computers by Category: Business Volume 2019-2024

Table 6 Sales of Computers by Category: Business Value MSP 2019-2024

Table 7 Sales of Computers by Category: Business Volume Growth 2019-2024

Table 8 Sales of Computers by Category: Business Value MSP Growth 2019-2024

Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2020-2024

Table 10 □LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024

Table 11 □Distribution of Computers and Peripherals by Channel: % Volume 2019-2024

Table 12 □Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029

Table 13 □Forecast Sales of Computers and Peripherals by Category: Value 2024-2029

Table 14 □Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029

Table 15 □Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029

Table 16 □Forecast Sales of Computers by Category: Business Volume 2024-2029

Table 17 □Forecast Sales of Computers by Category: Business Value MSP 2024-2029

Table 18 □Forecast Sales of Computers by Category: Business Volume Growth 2024-2029

Table 19 □Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

CONSUMER ELECTRONICS IN ISRAEL

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 20 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 21 Sales of Consumer Electronics by Category: Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 23 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 24 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 26 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 28 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 29 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Computers and Peripherals in Israel

Market Direction | 2024-07-31 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com