

**Computers and Peripherals in Israel**

Market Direction | 2024-07-31 | 20 pages | Euromonitor

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**Report description:**

Consumers and peripherals is set to see volume sales fall in Israel in 2024. Ongoing consumer price sensitivity during 2024 and the lack of resale value on printers have meant that most people have preferred not to invest in printers during the year. To combat a drop in sales, HP launched a subscription service to cater for people wanting to use a printer, but who do not necessarily want to pay for ink, paper and the machine itself. With the subscription plan, HP is connected to the status of th...

Euromonitor International's Computers and Peripherals in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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