

Cheese in Argentina

Market Direction | 2024-08-01 | 17 pages | Euromonitor

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Report description:

The cost of raw milk in Argentina soared well above general inflation rates in 2024, negatively affecting cheese production costs. Consequently, cheese became too expensive for many Argentinians, negatively impacting demand. Many local consumers preferred to substitute packaged hard cheese with unpackaged options, not only due to the lower prices but also because the latter could be purchased in smaller quantities. Thus, despite both packaged and unpackaged hard cheese registering a contraction...

Euromonitor International's Cheese in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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