

Baby Food in Algeria

Market Direction | 2024-08-01 | 19 pages | Euromonitor

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Report description:

Retail volume sales growth of baby food in Algeria has slowed slightly in 2024 due to increasing consumer price sensitivity. Indeed, due to surging inflation and declining purchasing power, a growing number of Algerian mothers tend to give family milk instead of baby food. However, the category continues to perform relatively well as Algerian parents do not really sacrifice products for their children in times of economic hardship. The continued demand for baby food despite economic pressures de...

Euromonitor International's Baby Food in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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