

U.S. Healthcare Architecture Market - By Service (New Construction, Refurbishment), Facility (Hospitals, Long Term Care Facilities, Ambulatory Surgical Centers) & Forecast (2024 - 2032)

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Report description:

U.S. healthcare architecture market size is estimated to register a 5.4% CAGR between 2024 and 2032, driven by advancements in medical technology and treatment methods necessitating that healthcare facilities adapt and expand their infrastructure. For instance, in March 2024, NVIDIA introduced new microservices to enable healthcare enterprises to leverage the latest advancements in generative AI seamlessly across various clouds and locations. Modern healthcare architecture focuses on creating patient-centric environments to enhance care delivery, improve patient outcomes, and optimize operational efficiency. This includes designing facilities that accommodate advanced medical equipment, promote infection control measures, and provide comfortable healing environments for patients.

The implementation of healthcare policies, such as the Affordable Care Act (ACA), has spurred investments in healthcare facilities to meet the new standards of care and accommodate the growing patient population. The shift towards outpatient care and telehealth services has influenced the design of healthcare facilities in the country, prompting architects to create flexible and adaptable spaces that support the evolving healthcare delivery models.

The overall industry is classified into service and facility.

Based on service, the U.S. healthcare architecture market from the refurbishment segment is predicted to witness substantial growth rate through 2032 due to the increasing focus on revitalizing existing healthcare facilities to meet modern standards of care and patient expectations. Many healthcare facilities in the U.S. are aging, further necessitating upgrades to accommodate new medical technologies, improve operational efficiency and enhance patient comfort. Refurbishment projects also involve renovating and re-configuring existing spaces to optimize workflow, integrate advanced medical equipment, and improve infection control measures.

With respect to facility, the U.S. healthcare architecture industry from the ambulatory surgical centers segment is predicted to record a decent growth rate through 2032, due to the increasing shift towards outpatient care and minimally invasive procedures.

Ambulatory surgical centers (ASCs) provide a cost-effective alternative to traditional hospital settings for performing surgeries and medical procedures that do not require overnight hospitalization. Architects specializing in healthcare design are also focusing on creating ASCs that prioritize patient comfort, safety, and efficiency in the nation.

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