

Saudi Arabia Automotive Lubricants Market Report and Forecast 2024-2032

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Report description:

Saudi Arabia Automotive Lubricants Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Saudi Arabia automotive lubricants market size attained approximately USD 1.15 billion in 2023. Aided by the increasing adoption of electric and hybrid vehicles, the market is estimated to grow at a CAGR of 4.10% in the forecast period of 2024-2032, reaching a value of around USD 1.65 billion by 2032.

The Saudi Arabia automotive lubricants market is undergoing substantial growth, driven by the expanding automotive sector, evolving engine technology, and stringent environmental regulations. This detailed analysis explores current trends shaping this market and provides a comprehensive definition of automotive lubricants.

Automotive lubricants are substances introduced to reduce friction between moving surfaces in automotive components, thereby enhancing performance and prolonging the life of vehicles. These lubricants include a range of oils and greases formulated for various parts of the vehicle, such as engines, transmissions, and differentials. Key components of automotive lubricants include base oils, which can be synthetic, semi-synthetic, or mineral-based, and additives that impart specific properties such as viscosity, detergency, and thermal stability. The primary function of these lubricants is to ensure smooth operation, reduce wear and tear, prevent rust and corrosion, and keep engines clean and free from deposits.

The Saudi Arabia automotive lubricants market growth is being fuelled by increasing vehicle sales due to population growth and rising income levels. The market is directly benefiting from this expansion, with higher demand for engine oils, transmission fluids, and other lubricants essential for vehicle maintenance. This trend is expected to continue as the automotive sector grows further, supported by favourable government policies aimed at boosting economic diversification away from oil.

There is a noticeable shift towards synthetic lubricants in the Saudi Arabia automotive lubricants market, driven by their superior performance characteristics over conventional mineral-based oils. Synthetic lubricants offer better viscosity performance at extreme temperatures, enhanced engine protection, and longer oil change intervals. As vehicle manufacturers increasingly recommend synthetic oils to ensure optimum engine performance and comply with international emissions standards, their adoption is likely to increase.

Saudi Arabia is implementing stricter emission standards to reduce environmental impact and improve air quality. These regulations require automotive lubricants to be more efficient in reducing engine emissions. As a result, there is a growing

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demand for high-quality, low-viscosity lubricants that can reduce fuel consumption and minimise emissions. Lubricant manufacturers are responding by developing advanced formulations that comply with these environmental standards. Advancements in chemical engineering and materials science have led to the development of more sophisticated lubricant formulations, aiding the Saudi Arabia automotive lubricants market expansion. These advancements include the incorporation of nanoparticles and synthetic base oils, which significantly enhance the protective qualities of lubricants, reduce engine wear, and improve fuel efficiency. The local market is increasingly adopting these high-tech lubricants as awareness of their benefits grows among consumers and automotive professionals.

With Saudi Arabia's push towards industrial diversification, there has been an increase in automotive manufacturing and assembly within the kingdom. This development is fostering a parallel growth in the demand for various types of automotive lubricants used in the manufacturing processes and for initial fill in new vehicles. As more automotive plants come online, the Saudi Arabia automotive lubricants market value is expected to see a further boost.

Consumer awareness regarding the importance of proper vehicle maintenance and the benefits of using high-quality lubricants is on the rise. Educated consumers are more likely to invest in premium lubricant products that offer better engine protection and longer life, thus driving the market towards higher-quality offerings. Key Saudi Arabia automotive lubricants companies are capitalising on this trend by intensifying their educational campaigns and promotional activities to differentiate their products. The expansion of distribution networks by leading lubricant companies is a critical trend propelling the Saudi Arabia automotive lubricants market development. By enhancing their distribution and retail networks, companies aim to ensure the widespread availability of their products across the kingdom. This expansion is not only limited to urban areas but also includes rural regions where automotive usage is growing.

Market Segmentation

The Saudi Arabia automotive lubricants market can be divided based on grade, product, and vehicle type.

Market Breakup by Grade

- Mineral Oil Lubricants
- Synthetic Lubricants
- Semi-Synthetic Lubricants
- Bio-Based Lubricants

Market Breakup by Product

- Engine Oil
- Gear Oil
- Transmission Fluids
- Brake Fluids
- Coolants
- Greases

Market Breakup by Vehicle Type

- Passenger Vehicles
- Commercial Vehicles
- Motorcycle

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Saudi Arabia automotive lubricants market. Some of the major players explored in the report by Expert Market Research are as follows:

- BP PLC (Castrol)
- Exxon Mobil Corporation
- FUCHS Group
- Chevron Corporation
- TotalEnergies
- Motul

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- Amsoil Inc.
- Ravensberger Schmierstoffvertrieb GmbH
- PETRONAS Lubricants International
- BIZOL Germany GmbH
- Others

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*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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