

## **Asia Pacific Liquid Sugar Market Report and Forecast 2024-2032**

Market Report | 2024-07-18 | 207 pages | EMR Inc.

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### **Report description:**

Asia Pacific Liquid Sugar Market and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Asia Pacific liquid sugar market size is projected to grow at a CAGR of 8.70% between 2024 and 2032. Aided by the growing demand for sugar substitutes in the food and beverage sector amid rising health consciousness, the market is expected to significantly grow by 2032.

Liquid sugar, a solution of sucrose in water, is widely used as a sweetener in the food and beverage sector. It offers several advantages over granulated sugar, including easier handling, consistency in sweetness, and faster dissolution. Liquid sugar is utilised in a variety of products, from soft drinks and bakery items to sauces and pharmaceuticals, making it a versatile ingredient in numerous applications.

The increasing consumer preference for convenience foods and beverages is driving the Asia Pacific liquid sugar market growth. With the fast-paced lifestyles of modern consumers, there has been a significant shift towards ready-to-eat and ready-to-drink products, leading to a surge in demand for liquid sugar as a key ingredient. Additionally, the growing trend of on-the-go consumption has further contributed to the increasing popularity of liquid sugar in beverages.

The expanding food and beverage sector in the region plays a significant role in propelling the Asia Pacific liquid sugar market development. Liquid sugar is extensively used in the production of carbonated drinks, juices, bakery products, and confectioneries. Its ability to blend seamlessly and provide consistent sweetness makes it a preferred choice for manufacturers looking to maintain product quality and taste.

China holds a significant portion of the Asia Pacific liquid sugar market share, driven by the high consumption of sweetened beverages and processed foods. The country's large population and growing middle class contribute to the increasing demand for convenience products, consequently supporting the market growth.

India is a major market for liquid sugar, with a strong demand stemming from the beverage and confectionery sectors. The cultural preference for sweets and the expansion of the food and beverage sector are key factors driving the market in this region. Japan's liquid sugar market is characterised by the high consumption of beverages and processed foods. The demand for high-quality and consistent sweeteners in the food and beverage sector supports the market growth in Japan, leading to the Asia Pacific liquid sugar market expansion.

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Companies are increasingly focusing on offering innovative sweetener solutions, such as liquid sugar blends and low-calorie options, to meet the diverse needs of consumers and manufacturers. With the growing emphasis on sustainability, manufacturers are adopting eco-friendly production practices and sourcing sustainable raw materials for liquid sugar production. To meet the rising demand, companies are expanding their production capacities and establishing new facilities in strategic locations across the Asia Pacific.

As per the Asia Pacific liquid sugar market analysis, the growing trend towards natural and organic food products presents an opportunity for liquid sugar manufacturers to offer products that cater to this demand. This includes liquid sugar derived from natural sources and free from artificial additives. The rising disposable incomes and changing dietary habits in emerging markets, such as China, India, and Southeast Asia, offer significant growth opportunities for the market. By promoting the health benefits of reduced-calorie liquid sugar and natural sweeteners, companies can attract health-conscious consumers and capitalise on the growing health and wellness trend.

#### Market Segmentation

The Asia Pacific liquid sugar market can be divided based on source, application, sales channel, and country.

#### Market Breakup by Source

- Sugar Cane
- Beet Sugar
- Corn Sugar
- Others

#### Market Breakup by Application

- Household
- HoReCa
- Industrial

#### Market Breakup by Sales Channel

- B2B
- B2C

#### Market Breakup by Country

- China
- Japan
- India
- ASEAN
- Australia
- Others

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Asia Pacific liquid sugar market. Some of the major players explored in the report by Expert Market Research are as follows:

- Roquette Freres
- Archer Daniels Midland Company
- Tate & Lyle Plc
- Cargill, Incorporated
- TTC Sugar
- FGV Holdings Berhad

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- []Nordzucker AG
- []Shrijee Group
- []Toyo Sugar Refining Co., Ltd.
- []The Raw Liquid Sugar Company
- []Others

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\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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## 11. Asia Pacific Liquid Sugar Market Structure

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