

Wearable Electronics in Vietnam

Market Direction | 2024-07-23 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Demand for wearable electronics in Vietnam continues to rise, although retail volume growth is more modest compared to previous years due to slower demand in the affordable to mid-priced segments, as local consumers become increasingly discerning and selective with their purchases. However, the premium segment continues to attract significant attention, as consumers remain willing to invest in advanced features, new technologies, and smart designs. In general, the rate of technological innovatio...

Euromonitor International's Wearable Electronics in Vietnam report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Wearable Electronics in Vietnam
Euromonitor International
July 2024

List Of Contents And Tables

WEARABLE ELECTRONICS IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth of wearable electronics remains dynamic
Health and fitness trend remains key driver behind demand for smart wearables
Competitive landscape sees players continue to introduce new products

PROSPECTS AND OPPORTUNITIES

Growth of wearable electronics set to stabilise over forecast period
Vietnam's ageing population can help expand the target audience
Specialist stores to remain dominant, but e-commerce likely to gain further share of distribution

CATEGORY DATA

- Table 1 Sales of Wearable Electronics by Category: Volume 2019-2024
- Table 2 Sales of Wearable Electronics by Category: Value 2019-2024
- Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024
- Table 4 Sales of Wearable Electronics by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Wearable Electronics: % Volume 2020-2024
- Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024
- Table 7 Distribution of Wearable Electronics by Channel: % Volume 2019-2024
- Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029
- Table 9 Forecast Sales of Wearable Electronics by Category: Value 2024-2029
- Table 10 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029
- Table 11 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN VIETNAM

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Wearable Electronics in Vietnam

Market Direction | 2024-07-23 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com