

Wearable Electronics in Vietnam

Market Direction | 2024-07-23 | 19 pages | Euromonitor

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Report description:

Demand for wearable electronics in Vietnam continues to rise, although retail volume growth is more modest compared to previous years due to slower demand in the affordable to mid-priced segments, as local consumers become increasingly discerning and selective with their purchases. However, the premium segment continues to attract significant attention, as consumers remain willing to invest in advanced features, new technologies, and smart designs. In general, the rate of technological innovation...

Euromonitor International's Wearable Electronics in Vietnam report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

July 2024

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