

Wearable Electronics in Turkey

Market Direction | 2024-07-25 | 20 pages | Euromonitor

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Report description:

In 2024, wearable electronics in Turkey sees a significant double-digit increase in volume sales. This robust growth is predominantly driven by younger and middle-aged consumers who increasingly seek devices that offer enhanced convenience and connectivity. Wearable electronics, especially smart wearables like smartwatches, have become integral to the daily lives of many, offering functionalities that go beyond mere timekeeping. The rise in health consciousness and the desire for tech-savvy gadg...

Euromonitor International's Wearable Electronics in Turkey report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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