

Wearable Electronics in the Netherlands

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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Report description:

Wearable electronics in the Netherlands are expected to buck the trend and register healthy volume growth - in what is a segment that is still relatively immature, with further room for growth. Smart wearables are driving this growth, as they provide all the functionality of activity wearables, but also offer increased functionality and consumers are willing to pay a premium for it. They are used for tracking health stats and are also replacing analogue watches, with increasingly sleek design ac...

Euromonitor International's Wearable Electronics in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

July 2024

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