

Wearable Electronics in the Czech Republic

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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Report description:

Apple Watch has significantly increased its market share in wearable electronics in the Czech Republic in recent years, capturing nearly half of market share. This shift indicates that Czech consumers are moving away from purchasing inexpensive activity bands and are now willing to invest in premium smartwatches. Another third of the market is dominated by Garmin and Samsung brands, while Amazfit and Xiaomi also achieve notable sales figures. Altogether, these five brands of smartwatches account...

Euromonitor International's Wearable Electronics in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
July 2024

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