

Wearable Electronics in Singapore

Market Direction | 2024-07-22 | 18 pages | Euromonitor

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Report description:

Singapore is expected to continue to witness a surge in demand for wearable electronics in retail volume terms in 2024. Spearheading this growth is smart wearables, which is anticipated to experience another year of double-digit retail volume and current value growth. Despite the high unit prices of these products, local consumers exhibit a willingness to invest in smart wearables that prioritise health monitoring, reflecting the heightened focus on health and wellbeing that has emerged since th...

Euromonitor International's Wearable Electronics in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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