

## **Wearable Electronics in Poland**

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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### **Report description:**

Volume sales for wearable electronics are expected to soar in Poland in 2024. Since the pandemic, consumers have become more mindful of their health and this is supporting volume sales of wearables, as consumers look to be more active and also to measure the health benefits. In addition, volume sales are being supported by a larger range of offerings, across varying price points. Smart wearables account for most volume sales and are expected to register the highest volume growth. Consumers appre...

Euromonitor International's Wearable Electronics in Poland report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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