

Wearable Electronics in Malaysia

Market Direction | 2024-07-25 | 22 pages | Euromonitor

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Report description:

Wearable electronics in Malaysia benefits from rising awareness of health and wellness and fitness issues, which continue to pave the way for the greater adoption of such products in 2024. The category continues to show dynamism towards the end of the review period, with further strong retail volume and value (constant 2024 prices) growth anticipated over 2024. This performance is all the more notable given the extant inflationary pressures in the market, which continue to have a residual dampen...

Euromonitor International's Wearable Electronics in Malaysia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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