

Wearable Electronics in Argentina

Market Direction | 2024-07-25 | 18 pages | Euromonitor

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Report description:

Wearable electronics in Argentina experienced rapid growth in previous years, driven primarily by digital activity watches and high-end smart wearables, while the minor segments of activity bands and analogue activity watches saw a decline. However, in 2023 and 2024, bureaucratic restrictions on imports significantly slowed this upward trend. The government implemented these restrictions to curb the continuous outflow of foreign reserves in a context where Argentina struggled to issue debt. The...

Euromonitor International's Wearable Electronics in Argentina report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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