

Sun Care in Brazil

Market Direction | 2024-07-23 | 29 pages | Euromonitor

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Report description:

In 2023, the upward trend in household consumption persisted for a tenth consecutive quarter in Brazil. This resurgence in spending was underpinned by significant macroeconomic factors, including improvements in income levels and employment, coupled with a moderating inflation rate. Notably, the reduction in food prices had a tangible impact on consumers' wallets. Food prices concluded 2023 with a 0.52% decrease, marking the first decline since 2017. With less income required for essential purch...

Euromonitor International's Sun Care in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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