

Portable Players in the Netherlands

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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Report description:

Overall, portable players are expected to register a decline in volume sales in the Netherlands, with portable multimedia players and other portable media players registering a significant volume decline as smartphone offers much the same functionality. However, the picture is positive for wireless speakers, which account for most volume sales, and which are expected to register healthy volume growth. An important driver in growth is the slowdown in unit price increases, as inflationary pressure...

Euromonitor International's Portable Players in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Portable Players in the Netherlands
Euromonitor International
July 2024

List Of Contents And Tables

PORTABLE PLAYERS IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wireless speakers see further volume growth
New product launches drive growth in wireless Bluetooth speakers
E-readers face competition from other ways of reading

PROSPECTS AND OPPORTUNITIES

Increasing integration of wireless speakers with AI and smart home technology
E-readers sees further innovation
Brick-and mortar winning back value share

CATEGORY DATA

- Table 1 Sales of Portable Players by Category: Volume 2019-2024
- Table 2 Sales of Portable Players by Category: Value 2019-2024
- Table 3 Sales of Portable Players by Category: % Volume Growth 2019-2024
- Table 4 Sales of Portable Players by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Portable Players: % Volume 2020-2024
- Table 6 LBN Brand Shares of Portable Players: % Volume 2021-2024
- Table 7 Distribution of Portable Players by Channel: % Volume 2019-2024
- Table 8 Forecast Sales of Portable Players by Category: Volume 2024-2029
- Table 9 Forecast Sales of Portable Players by Category: Value 2024-2029
- Table 10 □Forecast Sales of Portable Players by Category: % Volume Growth 2024-2029
- Table 11 □Forecast Sales of Portable Players by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
- Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

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