Portable Players in Singapore

Market Direction | 2024-07-22 | 17 pages | Euromonitor

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Report description:

In 2024, portable players is anticipated to maintain solid retail volume growth in Singapore, with wireless speakers remaining the only category with notable sales within portable players. The widespread popularity of wireless speakers in the local market can be attributed to convenience and ease of use, particularly when paired with a smartphone. Consumer preference suggests a sustained increase in demand for wireless speakers, driven by the desire for convenience and enhanced mobility. However...

Euromonitor International's Portable Players in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Portable Players market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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