

Portable Players in Malaysia

Market Direction | 2024-07-25 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Portable players in Malaysia is well placed to benefit as the country's property market is expected to stabilise in 2024, despite ongoing economic uncertainty, with some urban/suburban areas positioned for more robust growth. There is cautious optimism around the domestic property market as inflation starts to ease in the short to medium term. However, the Malaysian Ministry of Finance predicts a relatively high inflation rate in 2024 as the government undergoes belt-tightening with a gradual sh...

Euromonitor International's Portable Players in Malaysia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Portable Players in Malaysia
Euromonitor International
July 2024

List Of Contents And Tables

PORTABLE PLAYERS IN MALAYSIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Slow economic improvement and lifestyle tax relief offer sales opportunities

Young consumers' lifestyles and streaming services are significant contributors to sales of wireless speakers

Moves towards omnichannel retailing as both offline and online channels enjoy popularity

PROSPECTS AND OPPORTUNITIES

Technological advancements to boost wireless speakers but derail e-readers

Streaming services and TV box to boost upgrades of wireless speakers for better cinematic experience

BNPL and broadband packages likely to boost wireless speakers

CATEGORY DATA

Table 1 Sales of Portable Players by Category: Volume 2019-2024

Table 2 Sales of Portable Players by Category: Value 2019-2024

Table 3 Sales of Portable Players by Category: % Volume Growth 2019-2024

Table 4 Sales of Portable Players by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Portable Players: % Volume 2020-2024

Table 6 LBN Brand Shares of Portable Players: % Volume 2021-2024

Table 7 Distribution of Portable Players by Channel: % Volume 2019-2024

Table 8 Forecast Sales of Portable Players by Category: Volume 2024-2029

Table 9 Forecast Sales of Portable Players by Category: Value 2024-2029

Table 10 □Forecast Sales of Portable Players by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Portable Players by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN MALAYSIA

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Portable Players in Malaysia

Market Direction | 2024-07-25 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com