

## **Pet Products in Austria**

Market Direction | 2024-07-25 | 22 pages | Euromonitor

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### **Report description:**

In 2024, Austria's pet products category is thriving, benefiting from the continued impact of the COVID-19 pandemic, which significantly increased pet ownership as Austrians sought companionship during lockdowns. Innovation is a key growth driver, with companies developing new and improved products that cater to the evolving needs of pet owners, including technologically advanced toys and specialised diets. The e-commerce boom, which was accelerated by the pandemic, remains influential, providin...

Euromonitor International's Pet Products in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2024

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