

Mobile Phones in Norway

Market Direction | 2024-07-25 | 17 pages | Euromonitor

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Report description:

Volume sales are expected to be unchanged for mobile phones in Norway in 2024. With penetration already very high, there is very little room for further growth. Also, smartphones are increasingly robust and durable and this is also extending lifecycles. Also, there is often a reluctance to replace smartphones, as consumers are increasingly attached to their devices, which they have personalised. In addition, while the economic picture is improving, there are still cost-of-living pressures. As su...

Euromonitor International's Mobile Phones in Norway report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Feature Phones, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobile Phones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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