

In-Car Entertainment in the Philippines

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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Report description:

In 2024, in-car entertainment in the Philippines witnessed an uptick in consumer demand for advanced in-dash media players. In-car entertainment is important when driving, since locals often spend long periods driving and stuck in traffic. These systems, equipped with state-of-the-art features such as touchscreen interfaces, comprehensive smartphone integration through platforms like Apple CarPlay and Android Auto, and enhanced connectivity options including Bluetooth and Wi-Fi, are becoming inc...

Euromonitor International's In-Car Entertainment in Philippines report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

In-Car Entertainment in the Philippines
Euromonitor International
July 2024

List Of Contents And Tables

IN-CAR ENTERTAINMENT IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for advanced in-dash media players

Introduction of in-car entertainment value-packs

Consumer preference for aftermarket upgrades

PROSPECTS AND OPPORTUNITIES

Integration of Artificial Intelligence (AI) into in-car navigation systems

Growth of high-quality in-car speakers

Little change expected in the competitive landscape due to limited growth potential

CATEGORY DATA

Table 1 Sales of In-Car Entertainment by Category: Volume 2019-2024

Table 2 Sales of In-Car Entertainment by Category: Value 2019-2024

Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024

Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2020-2024

Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024

Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2019-2024

Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029

Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2024-2029

Table 10 □Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN THE PHILIPPINES

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

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