

In-Car Entertainment in Singapore

Market Direction | 2024-07-22 | 18 pages | Euromonitor

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Report description:

In-car entertainment in Singapore is expected to remain one of the smallest categories within consumer electronics in 2024, and also maintain its long-standing declining trend in retail volume terms. This is mainly because more people are using smartphones instead of in-car navigation or in-dash media players. Car companies are also stepping up their game. They are improving their built-in entertainment and navigation systems and adding more features. For instance, most new vehicles now come wit...

Euromonitor International's In-Car Entertainment in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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IN-CAR ENTERTAINMENT IN SINGAPORE

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Decline offset by a niche group of enthusiasts with specific requirements

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