

In-Car Entertainment in Mexico

Market Direction | 2024-07-25 | 20 pages | Euromonitor

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Report description:

The decline in retail volume sales of in-car entertainment in Malaysia is projected to continue in 2024. However, the market for new vehicles is stabilising, after Coronavirus (COVID-19) pandemic shortages and long waiting times to deliver cars to costumers. As local consumers return fully to pre-pandemic lifestyles, they are likely to spend more time in their cars, raising the possibility of buying new in-car entertainment devices. Rising car ownership also provides a degree of support for the...

Euromonitor International's In-Car Entertainment in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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