

In-Car Entertainment in Indonesia

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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Report description:

In 2024, the trend towards automobile companies teaming up with leading in-car entertainment manufacturers gathered pace. These partnerships are bringing advanced audio and video systems directly into cars at the time of manufacture. Such strategic partnerships are geared towards boosting the vehicles' marketability through enhanced audiovisual enjoyment. For example, Toyota collaborates with Pioneer Electronics Asia Centre Pte Ltd to equip several of its car models with high-quality audio systems...

Euromonitor International's In-Car Entertainment in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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