

In-Car Entertainment in Argentina

Market Direction | 2024-07-25 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2023 and the first half of 2024, almost every category and sub-category in consumer electronics in Argentina experienced negative growth, and in-car entertainment is no exception. The volume of sales of in-car navigation devices, in-car speakers, and in-dash media players has sharply declined over the past two years. The significant decrease in disposable income has directly impacted sales volumes, as these categories are not seen as essential within consumer electronics. Consequently, consum...

Euromonitor International's In-Car Entertainment in Argentina report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

In-Car Entertainment in Argentina

Euromonitor International

July 2024

List Of Contents And Tables

IN-CAR ENTERTAINMENT IN ARGENTINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued decline in in-car entertainment sales

Smartphones' portability undermines in-car entertainment segments

High competition in in-dash media players and in-car speakers markets

PROSPECTS AND OPPORTUNITIES

Changing lifestyles and their impact on in-car entertainment

Garmin's monopoly in in-car navigation due to lack of competition

Smartphone navigation capabilities continue to eclipse dedicated GPS devices

CATEGORY DATA

Table 1 Sales of In-Car Entertainment by Category: Volume 2019-2024

Table 2 Sales of In-Car Entertainment by Category: Value 2019-2024

Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024

Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2020-2024

Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024

Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2019-2024

Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029

Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2024-2029

Table 10 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN ARGENTINA

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

In-Car Entertainment in Argentina

Market Direction | 2024-07-25 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com