

Imaging Devices in the Philippines

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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Report description:

Imaging devices in the Philippines experienced a huge decline in demand during the review period with this pattern continuing into 2024. Social media platforms like Instagram and TikTok have revolutionised the way consumers approach photography and videography, significantly impacting the imaging devices industry in the Philippines. The convenience of smartphones, which allow users to capture, edit, and upload content seamlessly, has positioned them as a more practical choice over traditional di...

Euromonitor International's Imaging Devices in Philippines report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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