

## **Imaging Devices in Singapore**

Market Direction | 2024-07-22 | 17 pages | Euromonitor

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### **Report description:**

In Singapore, imaging devices is anticipated to continue its dynamic decline in retail volume terms in 2024. The ongoing waning appeal of digital cameras is being driven by the widespread adoption of smartphones for capturing photographs. With ongoing advances in smartphone camera technology, including the integration of multiple lenses in newer models, the quality of images captured is consistently improving. In addition, the omnipresence of smartphones ensures that a camera is always within re...

Euromonitor International's Imaging Devices in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Digital camcorders sees a slower decline than digital cameras, although from a lower base

Retail e-commerce has its benefits, but offline sales continue to dominate

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Focus likely to shift to professionals and camera enthusiasts

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