

## **Imaging Devices in Romania**

Market Direction | 2024-07-25 | 18 pages | Euromonitor

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### **Report description:**

Imaging devices in Romania are expected to register a double-digit percentage fall in volume sales, with smartphones increasingly being used as a substitute. Smartphones today have high-quality cameras that are sufficient for the photography and video needs of the average consumer. Functionality in smartphones is also increasing all the time, such as being able to control exposure time, which previously could only be done on imaging devices. Smartphones also have editing and sharing capabilities...

Euromonitor International's Imaging Devices in Romania report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2024

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