

Imaging Devices in Malaysia

Market Direction | 2024-07-25 | 21 pages | Euromonitor

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Report description:

Imaging devices in Malaysia continue to be adversely affected by smartphones. These multifunctional devices continue to remove the need for digital cameras and camcorders, as well as music players, e-readers, etc. Importantly, new models of smartphones usually feature high-quality output for photos and video recording. Notable brands of smartphones offering the capacity for quality photos and videos include iPhone 15 Pro Max, Huawei P50 Pro and Galaxy S23 Ultra. Such models feature an enhanced s...

Euromonitor International's Imaging Devices in Malaysia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Imaging devices continue to feel the heat from smartphones but tourism offers some respite for digital camcorders

Emergence of lower-priced alternatives exerts some pressure on GoPro

E-commerce on the rise but physical stores retain a strong preference

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